



## Business NSW - Maximising your business potential

Tracing our heritage back to 1826, the mission of Business NSW is to create a better Australia by helping businesses maximise their potential. Business NSW is a passionate advocate for business in the public arena: whether standing up to government and decision makers when business interests are neglected or working together to create positive change.

Business NSW helps all businesses from small enterprises to large corporations maximise their business potential. Our commercial services division, Business Australia, provides tools, resources and advice, whether a business is just starting out, looking to become more efficient or wanting to grow.

We believe it's important for Australia's business community to succeed, because prosperity creates new jobs, social wealth, and better communities in which to live. Business NSW can help your business in the following ways:

- Create better business to business connections
- Public policy and advocacy
- Providing local, regional and state-wide business support
- Helping you to increase productivity through expert advice and business solutions

## Uniting the Chamber movement in NSW: Alliance Program

The Alliance Program has been developed to strengthen the relationship between Business NSW and the Local Chambers of Commerce within NSW. This program represents a significant opportunity to unite the Chamber movement and provide members of the Local Chamber access to benefits of Business NSW at no additional cost.

The objectives and benefits of the program are:

- Foster and develop a co-operative, non-competitive relationship between Business NSW and the Local Chamber movement by offering Local Chambers a limited Business NSW membership for their members. This dual membership arrangement strengthens the value proposition of the Local Chamber membership and removes the concerns around competition for membership.
- Access to advice, tools, products and services from Business NSW and Business Australia to help your members' businesses and assist the Local Chamber to grow and retain its membership base.
- Create one voice for business in NSW and the united Chamber movement to represent business interests at a local, regional, state and federal level.



Inclusion	About Your Entitlement
Workplace, Legal and Marketing Advice Line Calls	A phone service providing members with specialist advice in the areas of Industrial Relations, Legal and Marketing. 3 calls across these topics, per annum. Workplace and legal t. 13 29 59 Marketing t. 13 26 96
Networking and Educational Events	Business NSW events are run regularly across the state to help you increase your business network and stay up to date with topical business issues and matters.
e-Newsletter	Member only e-newsletter updating you on the latest news and trends in business.
Free membership of Business Australia	Whether your business is just starting out, looking to become more efficient, or wanting to grow - Business Australia exists to help you get there. It costs nothing to join, and members have access to business tools, resources and advice.
Discounted Business NSW membership	A 20% discount on Business NSW event and advice-based packages.

## Local Chamber Member Benefits

Entitlement	Included	Overview
Business Hotline <b>Call 13 26 96</b>	Yes Unlimited	With just one call you are connected to the right information, support and advice for all your business questions.
Advice Line Calls <b>Call 13 29 59</b> for Workplace (IR/HR)	Yes 3 calls per annum	Professional advice on your legal and Industrial relations issues. Simple queries answered in one call, or if more complex advice is required, an outline of how best to proceed will be given. <ul style="list-style-type: none"> <li>Workplace - Seek advice on wage rates to penalties to even how to calculate long service leave.</li> </ul>
Savings with your Energy	Yes	<ul style="list-style-type: none"> <li><a href="#">Energy comparison tool</a> – a free service that allows businesses and their staff to compare their current energy deal to other energy offerings and if you choose to switch, we handle all the paperwork.</li> </ul>
Human Resources & business support	Yes	Delivered by <a href="#">My Business</a> ; <ul style="list-style-type: none"> <li>Unlimited Modern Award servicing (all 134 Awards across the nation)</li> <li>A range of templates and tools online to help you grow your business</li> </ul>
Events & Webinars	Yes	Access to regular events and <a href="#">webinars</a> on a variety of business topics
E-Newsletter	Yes	Every week receive e-news directly in your inbox keeping you up-to-date and assistance to run your business
Apprenticeship Support Australia	Yes	Schedule a free chat with our team and we can show you how to sign up an apprentice or trainee, we can also help access funding and incentives from federal and state government that your business may be eligible for

To be eligible for this membership you must be a financial member of a local chamber that is an alliance partner of Business NSW. For more information about these entitlements or other products and services available from Business NSW, please contact your local office:

To access online services – login in via above links or via [www.mybusiness.com.au](http://www.mybusiness.com.au).

**Business NSW** 8 Chifley Square, Sydney NSW 2000 – **Phone: 13 26 96**

**[www.businessnsw.com](http://www.businessnsw.com)**